

Port Adelaide Football Club Case Study





Case Study:
The Precinct
Port Adelaide Football Club, Alberton, Adelaide, SA
Electrical Contractor:
Switch Mode
Electrical Contractor:
Intrinsic Design & Build
Trader Electrical Products used:
Clouded Leopard
To find out more about Clouded Leopard:
www.gsme.com.au/

A great partnership between MMEM Marleston Electrical Wholesalers, Design & Build and Trader GSM

Powering on at The Precinct

The Precinct is Port Adelaide Football Club's impressive new hospitality and event venue. Contemporary yet complementary of the club's magnificent 150 year history, our Clouded Leopard switch and socket range has been specified throughout with spectacular results.

The Precinct celebrates the industrial past of the Port Adelaide area as well as the Port Adelaide Football Club's tremendous sporting success.

The development included a revamped club store, new member services counter, a private event space and bar and kitchen with views over Alberton Oval.

Created by Intrinsic Design and Build, the interior design uses black, white and hints of teal blue throughout. There is no mistaking which football club you are in.

When it came to the selection of switches and power points, the electrical contractor, Switch Mode, proposed our Clouded Leopard range as the perfect match-up.

Clouded Leopard is an up-to-the-minute design, available in matt black and matt white. It exists because it perfectly matches the latest trends in matt paint finishes, laminates and textures.

Here at the Precinct, it is used extensively in the dining room and bar areas, café areas and the downstairs museum.



The Precinct celebrates the Port Adelaide Football Club's rich history and location.



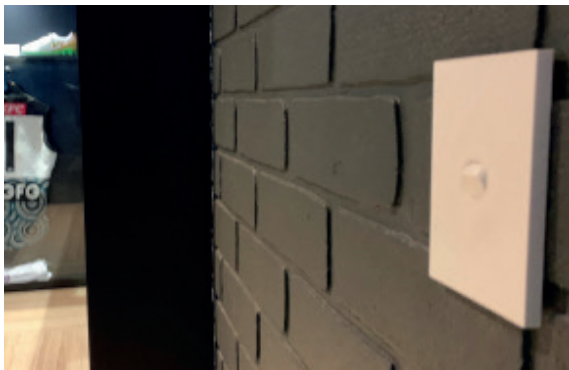
Behind the bar, Switch Mode has installed Clouded Leopard integrated USB charger and power points. These feature a Type A&C charging port and will charge a phone at 3.4Amps. The Type C port is designed to charge the very latest phones.

To retain the slim profile, the sockets have no conventional on/off switch mechanism but instead are auto switched. The switch is built-in and engaged when the plug is inserted and switched off when the plug is removed.

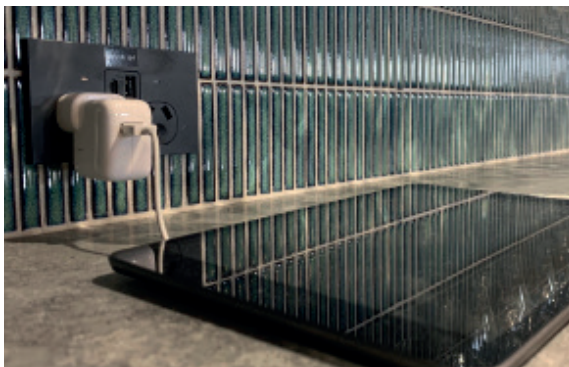
“Our vision was to create an experience for our members. It’s a football club and a fantastic hospitality venue, said Matthew Richardson, CEO Port Adelaide Football Club.

“From a construction point of view, everyone that got involved become emotionally connected and believed in the vision which is why we have such an outstanding result. Sport does that.”

The Precinct at Port Adelaide Football Club is another fantastic example of how Trader GSM can partner with you and support your project.



Available in matt black and matt white, Clouded Leopard matches the latest trends in matt paint finishes, laminates and textures



Integrated USB charger and auto-switched power points feature a Type A&C charging ports.

Clouded Leopard Sockets & Switches





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